



FORESTALIA 2023: A FOREST OF ENERGY AND OPPORTUNITY

Piacenza Expo is staging the 7th edition of the agroforestry show from October 27-29, 2023. Concurrently with Apimell the international market exhibition of beekeeping equipment, and Buon Paese, a fair of the highest quality Italian gastronomy.

The appointment for forestry workers is renewed and relaunches its exhibition offerings at a time of great turmoil for the sector. On the one hand, the energy issue has made the wood industry extremely topical again. Never before, the sector can aspire to incentives and financial support that can develop it and extend good forestry practices related to environmental protection.

A moment of choices that is now more strategic than ever for the forestry sector: the most serious territorial and environmental issue in Europe is looming over Italy, fires and depopulation are putting a strain on plant and water heritages.

Topics related to the energy supply chain, combating geological instability, good practices in naturalistic engineering and new technologies for forestry work are the main area of interest, both in the exhibition and conference parts of the next edition.

Forestalia remains the only exhibition event organized for the Apennine arc and inland areas of Italy. The 2021 edition had visitors from 46 provinces and 9 Italian regions.

Not forgetting how forest culture is returning a topical issue in cities with projects for permanent urban forests through the preferential use of native species, which are better performers in absorbing the main atmospheric pollutants and have high resilience against climate change and environmental stresses that characterize urban environments.

A program to enhance the forest heritage as an environmental, social and economic resource and to create sustainable forest management finds FORESTALIA 2023 the ideal showcase to learn directly about useful solutions and means of work for professionists.

Piacenza Expo, also through an innovative exhibition proposal, is therefore an ideal place to host an exhibition show of national importance with out-of-border appendices aimed at Northern European countries interested in the Italian market.

Building on the success of the last editions of the 2019 and 2021 editions with ten thousand visitors per event, **FORESTALIA 2023** aims to be the real meeting point for forestry equipment and machinery manufacturers in a particular historical moment where repositioning and looking for new promotional tools becomes decisive.

Under the patronage of FEDERFORESTE, CNR IBE, CONAIBO and the EMILIA ROMAGNA REGION, the exhibition, organized by Piacenza Expo, includes an indoor exhibition area of 5,000 square meters and an outdoor area of 10,000 square meters for live demonstrations.

FORESTALIA Oct. 27-29, 2023 PIACENZA www.forestalia.it

Opening Hours: Friday and Saturday 9.30 a.m.-6.00 p.m. Sunday 9.30 a.m.-3.30 p.m.
Admission: €10.00. The ticket also allows visit to the events taking place at the same time.